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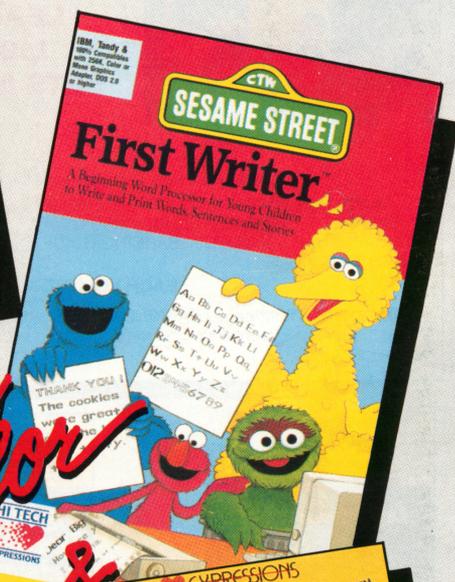
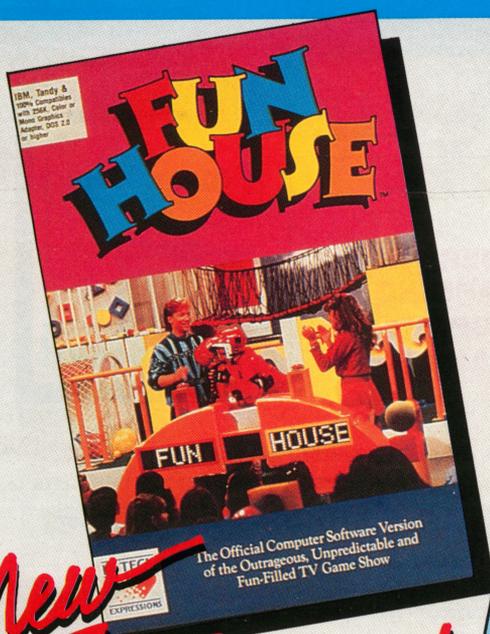
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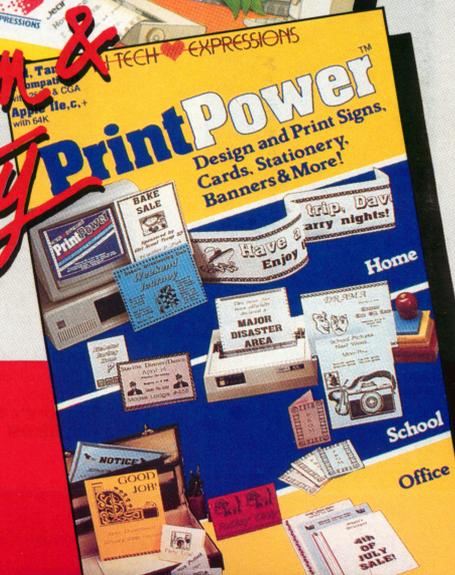


EXPRESSIONS

1989-1990
CATALOG



New!
Value-Priced for Software for Learning, Fun & Creativity

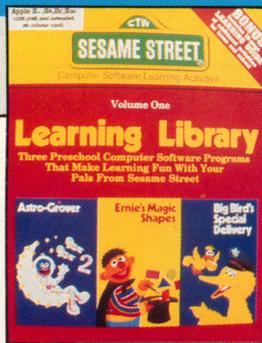


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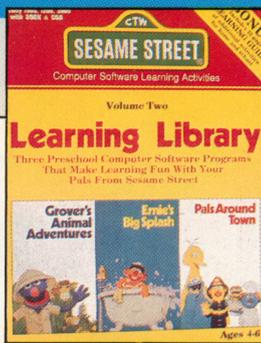
- Created by Children's Television Workshop
- Easy-To-Learn with Concise Manuals, Written in Plain English
- Lively Color Graphics

CTW
SESAME



◀ Ages 3-6

Ages 4-6 ▶



**ORDER THE
LEARNING
LIBRARY
SETS AND SAVE!**

Make sure your child develops the *entire range* of essential Pre-School Skills.

▲ **VOLUME I** ASTRO-GROVER, BIG BIRD'S SPECIAL DELIVERY, and ERNIE'S MAGIC SHAPES, plus the valuable LEARNING GUIDE. (#7) **\$29.97**

▲ **VOLUME II** PALS AROUND TOWN, GROVER'S ANIMAL ADVENTURES, ERNIE'S BIG SPLASH, and Volume II LEARNING GUIDE (#8) **\$29.97**

EACH VOLUME Just **\$24.97** with Discount Coupon.

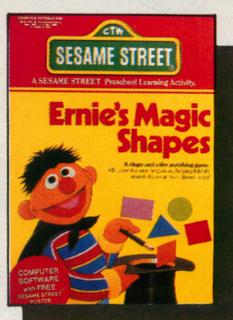
IMPORTANT: 12-page LEARNING GUIDES with each volume are chock-full of ideas for games and projects to enhance your child's learning experience—both on and off the computer.



▲ **BUILD NUMBER SKILLS QUICKLY** Team up with GROVER as he counts the Zips from the planet Zap! This friendly game builds your child's confidence and skill with addition and subtraction. Correct answers trigger playful rewards. With zany color graphics and music that encourage frequent replay. **Astro-Grover (#1) \$9.99**

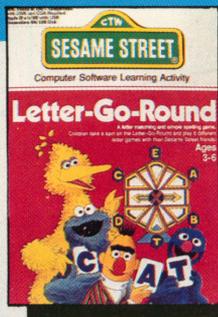


▲ **PLACE OBJECTS IN THEIR PROPER CATEGORIES** Match a banana with a banana. Then group it with the fruits. Your child will develop an *important pre-school skill*—classification of objects—while having fun playing with BIG BIRD! Identify and place fruits, musical instruments, sporting equipment, vehicles and more. **Big Bird's Special Delivery (#2) \$9.99**



▲ **LEARN TO MATCH SHAPES AND COLORS** Improves pre-reading *visual discrimination* skills vital to the pre-schooler. Join ERNIE on stage as he practices matching squares, triangles, rectangles, and circles. Then he integrates them into houses, cars and other objects. The madcap antics of ERNIE's bunny reinforce your child's progress through six graded levels. **Ernie's Magic Shapes (#3) \$9.99**

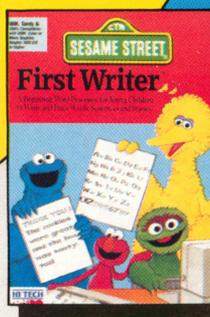
"I think these games are great. ASTRO-GROVER teaches my son math... very educational and a lot of fun to play."
Cheryle J. in QUEEN BITS



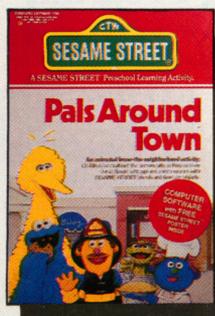
▲ **MASTER THE ALPHABET, LEARN TO SPELL** This new pre-school reading program teaches your child to recognize letters and spell. Favorite Muppet Pals Grover, Barkley and Cookie Monster create a friendly learning environment. Exciting graphics, including a two-speed ferris wheel, immediately involve your child and encourage repeat play. Three game levels assure rapid progress. **Letter-Go-Round (#34) \$9.99**



▲ **MUPPET MAGIC! THE EASY WAY TO PRINT FOR YOUR FAMILY** Design a COOKIE MONSTER greeting card, a BIG BIRD banner, a BERT and ERNIE bookmark, or a GROVER poster. Create hundreds of original design printouts featuring your good buddies from Sesame Street. Choose from 60 muppets, 20 border designs, and 7 typefaces in 3 sizes. So easy-to-use, you and your child will be up and printing in minutes! **Sesame Street Print Kit (#12) \$14.99**



▲ **BEGINNING WORD PROCESSOR FOR CHILDREN** Will help pre-schoolers learn their ABCs, older children to create schoolwork, thank-you notes, letters to friends and relatives, neighborhood or club newsletters. Ages 4-6. Compare with word processors selling for 2-3 times the price! **Sesame Street First Writer (#37) \$14.99**



▲ **UNDERSTAND THE WORLD AROUND US** Your child recognizes familiar objects, people, and their functions when he explores five different neighborhood scenes. He'll make up stories out loud as he creates custom scenes with BIG BIRD, GROVER, OSCAR, and other favorite pals. With tuneful accompaniments you can't stop humming! **Pals Around Town (#4) \$9.99**



▲ **IDENTIFY ANIMALS FROM AROUND THE WORLD** Travel the world with GROVER and help him identify and correctly place animals—on the land, in the sky, or in the water. Your child creates his own nature scene and learns about African grasslands, the Atlantic Ocean, the North American forest, plus a local backyard! **Grover's Animal Adventures (#5) \$9.99**



▲ **DEVELOP PROBLEM-SOLVING ABILITIES** It's the RUBBER DUCKIE Challenge! Unite ERNIE in his bath with his little paddling pal. Plan and build crazy pathways from soap dish to bath tub—the possibilities are endless. Ernie's joyous splashing and a jolly tune reinforce each of your child's successes! **Ernie's Big Splash (#6) \$9.99**

- Develops essential beginning reading skills
- Teaches reading in a non-threatening and fun-filled environment

THE CTW ELECTRIC COMPANY™

AGES 5-9

- Requires minimal adult supervision
- Includes 16-page Learning Guide full of games and activities

Help Your Child Build Reading Skills Quickly With These Exciting Programs!

ORDER THE LEARNING LIBRARY AND SAVE!
All 3 Programs Described Below Regularly \$29.97
Just \$24.97 (#31) With Discount Coupon

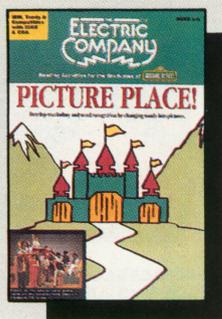
Learning Library set includes Electric Company Picture Place!
Roll-a-Word and Bagasaurus on 5 1/4" or 3 1/2"
(IBM version) disks plus 16-page Learning Guide

"Electric Company does a tremendous job for the money."

Lee B.
Los Angeles



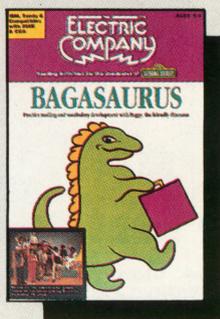
Each Electric Company Learning Program Also Available Separately



▲ **PICTURE PLACE!** Builds basic vocabulary and word recognition. Select a setting, then use words to create an original picture. Children work with 6 colorful background scenes and 193 word-pictures. Fun and easy-to-use. (#28) \$9.99



▲ **ROLL-A-WORD** Develops sentence construction skills and stimulates creativity. Your child plays with rhymes while matching pictures with words. Create original and often comical sentences. Write poems and silly stories, too! (#29) \$9.99

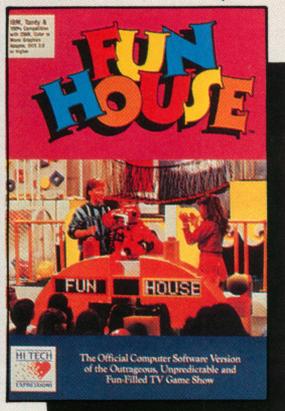


▲ **BAGASAURUS** Increase vocabulary and learn synonyms, antonyms, and multiple meanings with Bagasaurus, the friendly dinosaur. Create an entertaining story to read aloud with 100 questions, 70 images, a 300-word dictionary and 50 stories. (#30) \$9.99

NEW!



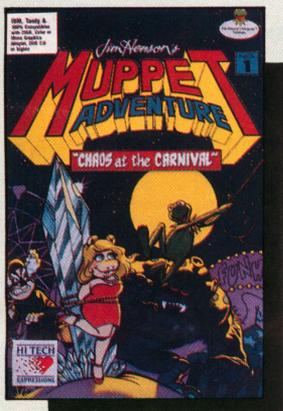
Fun For the Family



▲ **TURN YOUR HOUSE INTO A FUN HOUSE** with this crazy, zany program where your ability to think quick and move fast determines the action of the game. Teams compete to answer brain-boggling trivia questions and to master challenging action-filled games. Ages 9-13. **Fun House (#40) \$12.99**



▲ **NOTHING IS SACRED WHEN YOU PLAY REMOTE CONTROL**, the official computer software version of MTV's Ridiculous Game Show. Challenging questions in nine absurd, thematic, tasteless and humorous categories. Crazy interruptions such as "Off The Air," "Home Shopping Zone," and "Ranger Bob," just like the real show. For college students and anyone else who is a trivia wizard. **(#41) \$12.99**



▲ **CHAOS AT THE CARNIVAL** Help Kermit and The Muppificent Seven solve this carnival caper and rescue Miss Piggy. It takes skill and timing to overcome the obstacles and traps set by the evil Dr. Grump. Arcade-style game play, spectacular graphics and sound effects. Ages 8 and up. **Muppet Adventure (#63) \$14.99**

YOUR COMPLETE LIST OF PRODUCTS AVAILABLE IN THIS CATALOG BY COMPUTER TYPE

Make sure we are compatible with your equipment. Programs do not run on IBM PC Jr. or Apple II+

IBM PC/XT/AT/with 256K and color graphics support & Tandy 1000/3000 w/256k - with color graphics support: (1), (2), (3), (4), (5), (6), (7)*, (8)*, (9), (10), (11)*, (12)*, (13)*, (15)*, (16)*, (19)*, (22)*, (26)*, (28), (29), (30), (31), (34)*, (35), (36), (37), (39), (40), (41), (42), (60), (61), (62), (63), (64), (65), (67), (68)

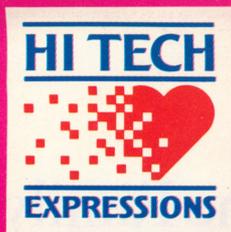
*Also available on 3 1/2" disk - IBM/Tandy Only

Apple IIe/c with 64K: (1), (12), (13), (15), (16), (19), (22), (26)

Apple IIe/c/GS with 128K: Same as Apple w/64K (above) plus the following: (2), (3), (7), (9), (10), (11), (28), (29), (30), (34), (35), (36), (37), (39), (40), (41), (42), (61), (62), (63), (64), (65), (67)

Commodore 64/128 with 64K: (1), (2), (3), (4), (5), (6), (7), (8), (9), (10), (11), (12), (13), (15), (16), (19), (22), (23), (26), (28), (29), (30), (34), (35), (40), (41), (42), (62), (63), (64), (65), (67), (68)

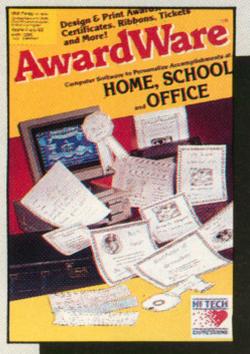
Atari 800/800XL/1200XL/130XE with 64K & Atari with 48K: (1), (2), (3), (7), (12), (13), (15), (16), (17), (18), (22), (26), (27)



"My compliments for the best software I have... I am a school teacher... and used AWARDWARE for my certificates at the end of the year."

Mrs. Melvena A. Taylor, Michigan

Software Personal

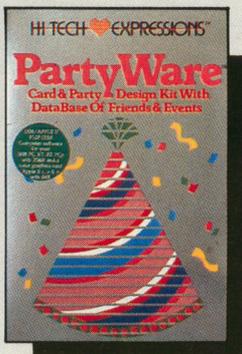


▲ REWARD SUCCESS WITH PERSONALIZED AWARDS

Say 'Congratulations,' 'You're Number One,' or just plain 'Thanks' exactly the way you want. Applaud praiseworthy students, scouts, musicians, artists, athletes, or helpers! Create custom certificates, awards, licenses, and announcements. Choose from 20 graphics and borders, 5 fonts and seal designs, with unlimited text borders. All ages.

AwardWare (#26) \$14.99

AwardWare GRAPHICS DISK, with still more graphics to add sparkle to your presentations! (#27) **\$7.99**

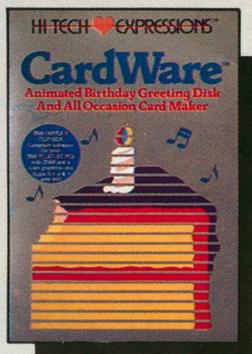


▲ THROW A PARTY WITH YOUR COMPUTER!

Where to start? You'll print invitations, design party decorations—banners, hats, placemats and favors. Personalize animated message disks for greetings and invitations. Keep easy track of important dates, names, addresses, phone numbers. With loads of colorful graphics, greetings, and festive borders suitable for celebrations the year 'round! A complete party support package on a disk!

PartyWare (#22) \$14.99

PartyWare GRAPHICS DISK, with even more graphics to fuel your party fun! (#23) **\$7.99**



▲ SAY "HAPPY BIRTHDAY" WITH STYLE!

Think of the delight you'll create when you send an animated birthday greeting that sports your friend's name and age! Or come up with your own original card designs that you can personalize, too. Prints out cards for all occasions, with a wide selection of graphics—a rocking horse, teddy bear, flowers, cake and more! **CardWare**

(#15) **\$9.99**



▲ PRINTOUTS COME ALIVE WITH WAREWITH ALL!

Create high-impact printouts with the unique designs in this colorful pack of paper accessories. With 80 sheets of designer paper printed with confetti, stars, polka dots, and hearts in vivid oranges, reds and blues. Plus 20 color-coordinated envelopes, 16 decorative stickers, disk labels, colored floppy disk, and 3 colored markers. Use with AWARDWARE, PARTYWARE, CARDWARE, HEARTWARE, and PRINTPOWER. (#24) **\$14.99**

Printer Paper Assortment Pack Stay well stocked! 150 sheets of designer paper. Features stars and stripes, confetti, and heart borders. (#25) **\$9.99**

SAY "I CARE"—WITH HEARTWARE!

Design unique communications of friendship and love. Personalize cards with decorations you select yourself—flowers, rainbows, butterflies and more. Or add personal notes to animated greetings on disk. (#16) **\$9.99**

SAY "MERRY CHRISTMAS"—WITH MUSIC, TOO! JINGLE DISK

lets you create dozens of cards, each one with its own personal message! This convenient stocking stuffer also includes a merry animated Christmas story (runs a full 5 minutes). It's accompanied by old yuletide favorites such as Jingle Bells, Santa Claus is Coming to Town, Oh Christmas Tree... and more! (#19) **\$9.99**

DESIGN YOUR OWN SWIMSUIT CALENDARS!

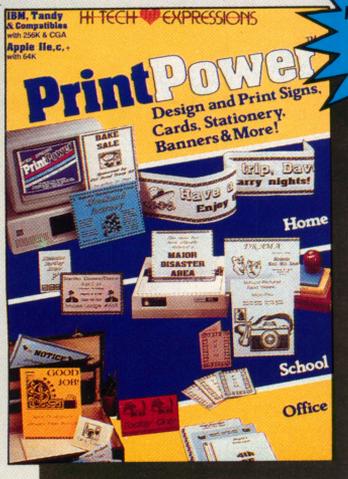
SWIMWARE is so easy to use, you'll be printing in minutes! Choose from 12 stunning swimsuit models and design your own personalized calendar. (#36) **\$9.99**

are For Creativity

"WOW! In Print Power you have created a program that offers more than your well-known competitors."

Alex Pignato President
Ol'Hackers Atari Users Group

Winner!
Platinum Award
Software
Publishers
Association



PRINTPOWER GRAPHICS DISK, with many more graphics to add life and action to your printouts! (#14) \$7.99

◀ **AMAZING! A PRINT PROGRAM THIS POWERFUL FOR ONLY \$14.99?** Ideal for home, school, and the office, too! Design invitations, announcements, flyers, letterhead, multi-line banners, cards and more. With 6 typefaces and 7 variations, 40 unique border designs, 60 high resolution graphics with variable sizes and "free-form" positioning. Plus line-by-line text editing. Powerful, flexible, and easy-to-learn. **PrintPower (#13) \$14.99**

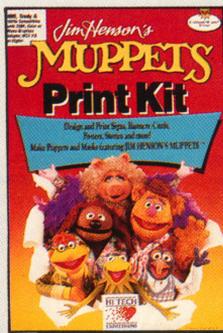
Compare PRINTPOWER Features with Programs Costing \$55 More:

Cards & Invitations	X	Stationery	X
2-fold vertical	X	Type Choices	
2-fold horizontal	X	Fonts	6
Signs and Posters	X	Styles/textures	7
Vertical	X	Sizes (banner)	11
Horizontal	X	Border Choices	40
Half-page	X	Sizes	2
Banners	X	Positions	7
With multi-lines	X	Graphics Choices	60
With borders	X	Sizes	5
With graphics	X	Additional graphics avail	YES

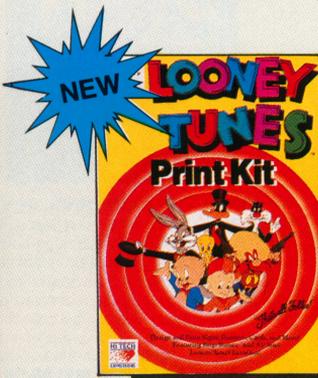


▲ **INCREASE YOUR PRODUCTIVITY** at Home, School and Office. This unusual program puts six desktop accessories at your finger tips:

- 1 Powerful Word Processor and Editor
 - 2 Daily, Weekly, Monthly and Annual Calendar, Planner, Appointment Book
 - 3 Address and Telephone Book
 - 4 List maker and Outliner
 - 5 Calculator
 - 6 Note Pad
- Desk Power (#39) \$14.99**



▲ **JIM HENSON'S MUPPETS PRINT KIT**
Those hilarious Muppets star in this remarkably versatile print program for everyone! Design and print signs, posters, banners, greeting cards, stationery, coloring books and party decorations. 60 Muppets in humorous poses. 20 decorative borders.
(#42) \$14.99



▲ **LOONEY TUNES PRINT KIT** offers endless possibilities for fun with comic pictures of Bugs Bunny, Daffy Duck, Wile E. Coyote, Elmer Fudd, and more. 60 characters, 20 decorative borders, 7 typefaces—all you need for creative design! **(#62) \$14.99**



Home Fun & Games

For Ages 8 & Up

▶ **ENJOY AMERICA'S FASTEST AND FUNNIEST TV GAME SHOW...BY YOURSELF OR WITH OTHERS! WIN, LOSE OR DRAW** is the fast-paced game

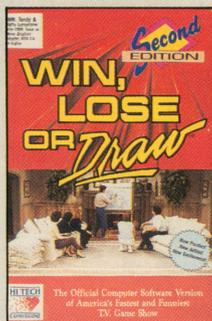
that originated in Burt Reynolds' living room! The computer reveals piece-by-piece a picture representing a zany phrase or familiar word. The tension mounts as you get closer to the answer. And so do the laughs as you try to outwit friends. High-quality graphics make you feel like you're in the TV studio. Play it alone or with others. Ideal for the whole family.

Win, Lose or Draw (Second Edition) MORE high-speed entertainment for the whole family. (#67) \$12.99

Win, Lose or Draw Regular Edition (#35) \$12.99

Win, Lose or Draw Deluxe contains both disks above, over 300 picture puzzles. Hours... weeks of fun without repeating! (#60) \$24.99

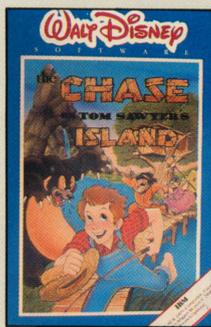
Win Lose or Draw Jr. appeals especially to youngsters from 8-15. Over 100 picture puzzles appear randomly. (#44) \$12.99



▲ **WHO'S THE DAREDEVIL IN YOUR FAMILY?** Test your skill and reflexes as you

guide Goofy to the summit! Scale treacherous ledges. Outwit crafty mountain goats and the lumbering Abominable Snowman. Dodge falling icicles. Hop in and out of moving aerial gondolas and bobsleds as you collect the flags on the way to the top. Three levels of play challenge even the quickest child or parent.

Matterhorn Screamer (#9) \$9.99



▲ **THE CHASE IS ON, BUT ONLY YOU KNOW THE SECRET ROUTES!** Escape

with Tom to his favorite getaway island. But watch out! Aunt Polly, Injun' Joe, and a raging bear all want your hide! Your knowledge of secret routes helps you give them the slip. Score points when you collect berries. But beware, or you'll end up white-washing Aunt Polly's fence! Three levels of play. **Chase on Tom Sawyer's Island (#10) \$9.99**

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ATT: Order Dept.

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